

Leading North American Community College

Redefining the Higher Education Experience



Largest educational Institution in Westchester County

> 50
Year sold

25,000+
Students

USA
Location

Engagement Snapshot

Oracle CX
Go-Live in 6 months

300 +
Courses

5+
modules

2nd Organization in the world to implement Oracle Student Cloud

Preparing Students for the Future



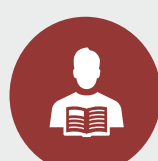
Identify the right students



Engaging Students and delivering personalized Contents

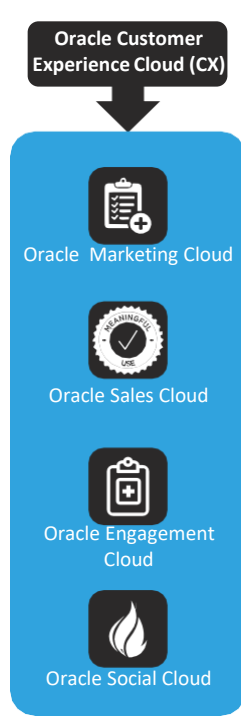
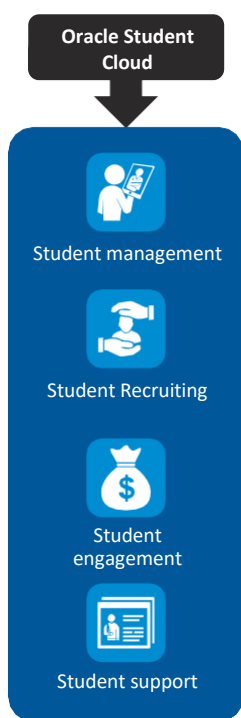


Empowering & Providing timely resources



Promoting student success

Key Modules



Solution Drivers



Outreach and engagement



Recruiting



Learning paths and advising



Enrollment



Funding



Assessment and outcomes

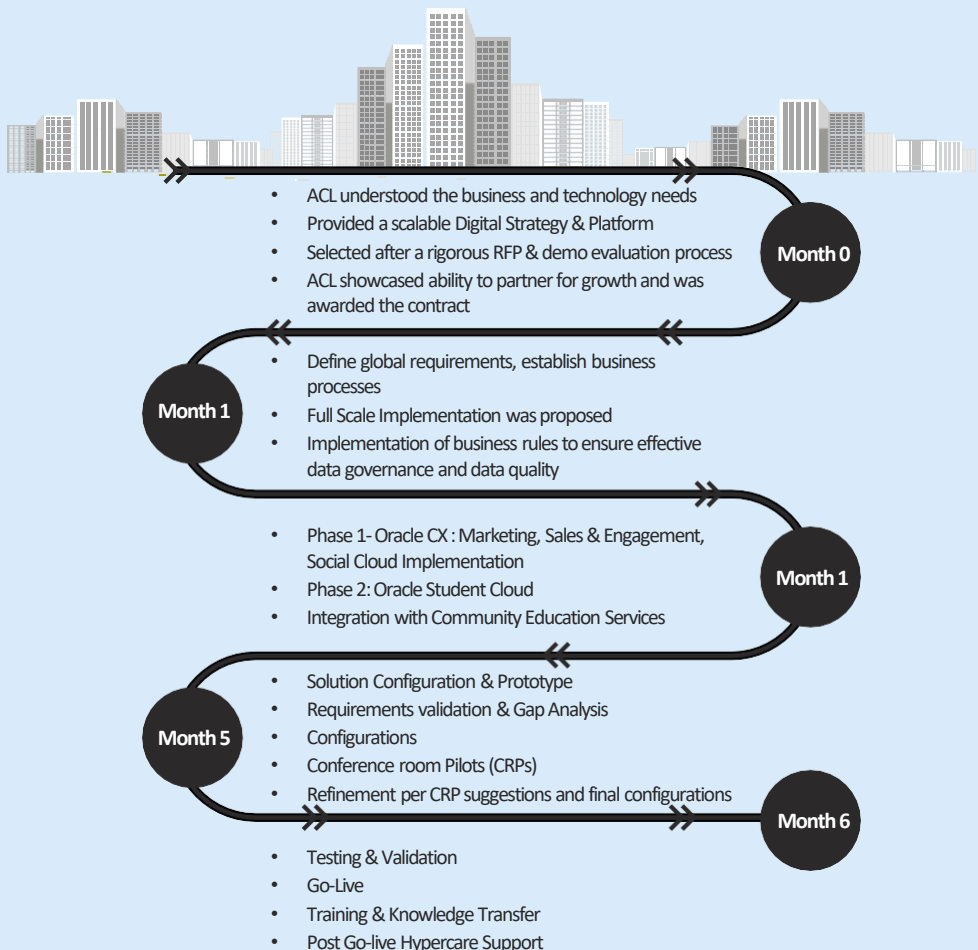


Support



Alumni and fundraising

Engagement Journey



Business Benefits Delivered

50%

Faster applicant tracking, streaming application tracking from 10 weeks to 2 weeks

3X

Boosted social media presence amplification through sharing rates up by 3-4x times per article

25%

Increase in admissions staff productivity, shaving 13 weeks a year from administrative staff time



business@altencalsoftlabs.com



ALTEncalsoft LABS
an ALTEncalsoft Group company